#### AMOREPACIFIC

# 2030 A MORE Beautiful Promise

Move Forward Together with Customers and Society Coexist Responsibly with Nature With the global climate crisis, intensifying waste problem, and increasing consumer demand for responsible brand activities, we are now entering a new era in which the environment, market, and society are rapidly changing. With deep empathy towards the world, Amorepacific promises sustainability management goals in which all employees will participate to create a better tomorrow.

To fulfill our vocation to make both people and the world beautiful, Amorepacific will promote a sustainable life for customers through brand activities based on a clear sense of purpose and create a society that grows inclusively with various stakeholders. We will also actively participate in responding to the climate crisis, a common task before humanity, and improving resource circulation.

### Move Forward Together with Customers and Society

Amorepacific will continue purpose-driven brand activities that promote sustainable consumption and contribute to a stronger society in ways that enhance our customers' lifestyles.

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Instill the values of environmental and social friendliness into 100% of our new products and pursue endeavors that encourage sustainable living.





Conduct brand campaigr that promote responsibl consumption

Promote diversity and inclusion across all our global workplaces and beyond, while seeking harmonious growth with all our stakeholders.

c'Build a more diverse evelop beauty product

and inclusive work and campaigns that environment with express the value and importance of diversity employee programs that shine a light on different and inclusion

Invest KRW 100 billion to support the financial independence of socially vulnerable groups and empower citizens to lead healthier lives

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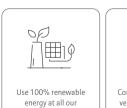
## Coexist Responsibly with Nature

products

Amorepacific will continue to address the climate crisis together with others and seek to coexist in harmony with the natural world around us.

# 3

Achieve carbon neutrality and zero-waste-to-landfill across our production sites worldwide.



production sites globally



Convert all distribution vehicles used in Korea into eco-friendly vehicles



4

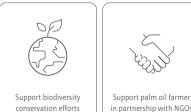
Reduce the use of plastics in product packaging and create 100% reusable, recyclable or compostable plastic packaging materials.



plastics for 30% of all products and services plastic packaging

# 5

Invest KRW 10 billion into biodiversity conservation efforts and increase the use of RSPO-certified palm oil to 90% or more by 2023



and adopt advanced technologies to help combat climate change

in partnership with NGOs and existing supply chain partners

3 Achieve carbon neutrality and zero-

sites worldwide.

### 2

waste-to-landfill across our production

2030 A MORE Beautiful Promise

#### 4

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